

13 14 15 July 2023 PRAGATI MAIDAN, NEW DELHI



# **INDIA'S PROVEN MARKET PLACE FOR**

Brushes Rollers Broom & Mop Industry
Raw Material - Machinery - Accessories - Finished Products

FEDERATION OF
BRUSH MANUFACTURERS
ASSOCIATION OF INDIA

www.brushtech.In

## **ABOUT EXHIBITION**

BrushTech-2023 is a comprehensive Exhibition for Brush Manufacturing Industry providing a platform to the needs of every facade of brushes, rollers & mop making of both industrial and domestic nature. This unique event will showcase a wide range display of Raw materials, Technology, Machinery, Tools, accessories, finished products, current trends and innovations of brush manufacturing Industry

BrushTech-2023 will bring together leading manufacturers, buyers, industry professionals of brush manufacturing industry presenting unrivalled opportunities to do business, network, unveil new products, exchange best practices and source cutting edge products, technology and solutions.

# **VENUE**

NEW DELHI, the political capital of India, is located in vicinity of Indian Brush Manufacturing centers of Sherkot, Agra & Kanpur.

The Indian capital has gradually emerged as the new economic capital of the country. New Delhi with its extended urban agglomeration (NCR) is one of the fastest developing metropolitan economic entities globally.

Proximity to seat of National Government clubbed with excellent infrastructure, connectivity and closeness to industrial hubs of adjoining states of Punjab, Haryana, Uttar Pradesh, Uttaranchal & Rajasthan provides the city with a favourable business environment and better reach to huge market of North and Central India. Ideal location, abundance of quality hotels & nearby destinations attracts International and Indian travellers alike.

## **EXHIBITOR PROFILE**

Manufacturers, Importers/DealersTechnology Providers, Industry Professionals and Prospective Entrant of following groups:

#### **Raw Material**

Natural Hair and Bristles, Synthetic Filaments, Nylon/plastic bristles, Textiles Foam & Fabrics, Vegetable Fibres, Wires, Back and Blocks, Ferrules, Handles and Poles

#### **Machinery and Equipment**

**B**rush making Machinery, Paint Brush/Paint Roller Mfg. Machines, Machinery for manufacture of Industrial Brushes, Household & Cleaning Brushes, Brooms & Mops, Personal – Hygiene/ Cosmetic/ Shoe Brushes, Art Brushes & Novelty Brushes

Fibre & Monofilament Mfg. Equipment, Natural Hair / fibre Processing, Brush Tufting Machines, Trimming & Finishing Accessories, Wire Processing machines, Handles and Poles Manufacturing Equipment, Packaging and Labelling Machines, Machinery for Wooden /Plastic brush back & handles making, Allied Equipment & accessories

## **Finished Product**

All types of Paint Brushes, Paint Rollers, Industrial Brushes, Household and Cleaning Brushes, Brooms and Mops, Personal Brushes – Hygiene/ Cosmetic/ Shoe Brushes, Pastry Brushes, Art and Stationary Brushes, Contract Manufacturing



# **HIGHLIGHTS BRUSHTECH 2022**

India's First Comprehensive Brush Exhibition

42 Exhibitors from Brush Manufacturing sector showcasing raw materials, machinery, finished goods, solutions and expertise

A healthy visitor turnout of 1764 attendees

Pan India reach - BrushTech, in its first edition itself observed a visitor walk in from almost all states of India and 100+ overseas visitor from Nepal, Myanmar, Bangladesh, Taiwan & Africa

#### IN ASSOCIATION WITH

#### SUPPORTED BY





# **SHOW CASE 2023**



3000 m<sup>2</sup> Exhibition Space



100+ Exhibitors



3000+ Visitors



Technical Conference



High Number & Quality Of Trade Visitors / Buyers

# **EXHIBITOR ANALYSIS**

Satisfaction Rate	92%
Participation Probability in next edition	88%
Recommending others for participation	80%

# **VISITOR ANALYSIS**

Satisfaction Rate	94%
Visiting Probability in next edition	96%
Recommending others for visit	83%

SAFE ENVIRONMENT SCHEDULED MEETINGS

BUYER - SELLER MEET & NETWORKING FORUM

**EXCLUSIVE PRODUCT DISPLAY**AND LAUNCH SECTION

CONCURRENT SHOW
EXPO PAINT AND COATINGS

# **BUYER/VISITOR PROFILE**

BrushTech 2022, as an ideal platform to meet, network and build new business relations, will attract Decision makers, Industry Captains, Manufacturers, Maketing/Purchase/Technical Heads, Specifiers & QA Professionals from industries of:

Brush Manufacturing, Paint and Coating, Oral Care, Beauty & Hair Care, Footwear, Cleaning & Sanitation, Contract Manufacturing, Industrial / Retail Hardware, and Govt. deptt. / Municipal Bodies in addition to buyer groups from end user industrial sectors of:

Automotive | Agricultural Machinery & Equipment | Chemical & Pharma | Hospitality Sector | Infrastructure & Construction | Leather Working | Mining & Earth Moving | Textile, Paper & Pulp | Stone, Glass & Ceramics Wood Working | Power & Thermal | Process Plant & Machinery | Railways | Shipbuilding & Marine

## A WINNING COMBO - FBMA AND EXPO PAINT AND COATING

(FBMA - INDIA) The Federation of Brush Manufacturers Association, the apex body of brush industry in India, has been established to benefit and empower it's members by means of Business Networking, Trade events, Promoting and defending the need of the industry, addressing industry issues with relevant Government bodies, updating members with latest technical advancements in the Brush industry and providing Business education.

BrushTech 2023 is to be held concurrently with -Expo Paint and Coating, North India's biggest event on Paint and coatings, thus reaping in inevitable benefits of a proven marketplace of buyers and visitors of Paint & coating Industry



















## **ORGANISER**

Toredo Fairs India Pvt. Ltd. is an Indian Exhibition Organising company engaged in creating thriving business opportunities for the buyers and sellers of various industries by means of its business events -primarily Exhibitions and Conferences on specific B2B subjects.

TFI is driven by a team of highly professional individuals with rich cumulative experience of 250+ International events. The team at TFI excels in creating, marketing, selling and executing and is committed towards fostering mutually gainful alliances and our value based vision of extending our customers a maximum return of investment. TFI team has a commendable track record of working with Multinationals, SME sector, Government bodies, Associations and Media enabling us to deliver our goal of providing our Exhibitors and Visitors effective and profitable solutions with incredible ease.

**Organiser:** 



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